105 - Indian Ethos & Business Ethics

Marks: 100   **Duration: 60 Hrs.**

CREDITS: 4

Objective: The purpose of this course is to familiarize the students with the Indian work ethos, values and styles of management. Further, the students will be helped to develop their inner and outer capability to face the challenges with equanimity.

Course Outcomes: The successful completion of this course shall enable the student to:

CO1: Appraise the significance of Indian ethos and values in managerial decision-making and exhibit value-cantered leadership.

CO2: Create a stress-free environment at the workplace by improving inner capacity to perform better.

CO3: Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviours & act with integrity.

CO4: Execute ethical behaviour at the workplace and society at large.

Contents:

UNIT	Content	Hours
I	Concept of Ethics, Relation between Ethics and Business Management, Importance of Ethics in Business, Ethics in Management.	11
II	Concept of Values; Types of Values; Values for Managers; Human Values in Management; Relevance of Values in Modern Management; Leadership and Human Values; Inter-personal Relations and Human Values; Stress Management and Human Values; Team Building and Values.	14
III	Indian Insights into TQM; Work Ethos; Indian Culture and Spirituality – Lessons for Management.	10
IV	Techniques for improving inner capacity –Meditation, Yoga, Silent Sitting and Singing. Spirituality and work.	10
V	Dominant Indian Values and Organizational Effectiveness; Need for Values in Global Change. Indian Perspective: Teaching Ethics in Management Schools.	10
	Small group learning exercise involving discussions, role play, presentations by students.	5
	TOTAL	60

Readings:

1. Chakraborty, S. K. Foundations of Managerial Work –Contributions from Indian Thought, Himalayan Publishing House, New Delhi.
2. Chakraborty, S. K. Managerial Effectiveness and Quality of Work Life – Indian Insights, Tata Mc Graw Hill Publishing Company, New Delhi.
3. Chakraborty, S. K. Management by Values –Towards Cultural Congruence, Oxford University Press, New Delhi.
4. Ananta K. Giri values, Ethics and Business; Rawat Publications, Jaipur.
5. Education in Values –A Source Book; NCERT, New Delhi.
6. Sri Aurobindo: The Messages of the Gita.
7. Kaushal S.L. –Business Ethics, Deep and Deep Publications, New Delhi.

Pedagogy:

- ICT enabled Classroom teaching
- Case study
- Practical / live assignment
- Interactive classroom discussions
- Flipped classroom

Teaching Plan:

At the beginning of each semester, faculty teaching the course will provide (i) a Teaching Plan, (ii) an updated reading list, and (iii) a list of case studies for uploading on the Department website.

Facilitating the achievement of Course Learning Outcomes

Unit No.	Course Learning Outcomes	Teaching and Learning Activity	Assessment Tasks
I	Ability to understand the concepts and significance of ethics in management.	Lecture/Video/ Case/ Presentation/Role Play	Class participation, Presentation, Viva, analysis of case study, Problem based test
II	Ability to analyze the relevance of values with respect to different facets of management	Lecture/Video/ Case/ Presentation/Role Play	Class participation, Presentation, Viva, analysis of case study, Problem based test
III	Ability to draw lessons from Indian Culture and Spirituality and their application at the workplace.	Lecture/Video/ Case/ Presentation/Role Play	Class participation, Presentation, Viva, analysis of case study, Problem based test
IV	Ability to create a stress-free environment at the workplace by improving inner capacity to perform better.	Lecture/Video/ Case/ Presentation/Role Play	Class participation, Presentation, Viva, analysis of case study, Problem based test
V	Ability to analyse the need for values in global change	Lecture/Video/ Case/ Presentation/Role Play	Class participation, Presentation, Viva,

			analysis of case study, Problem based test