

One Day Industry-Academia Meet Report

Date: March 28, 2024

Theme: One Day Industry-Academia Meet

Organisers: Institute of Vocational Studies (IVS), Himachal Pradesh University (HPU), Shimla.

The Institute of Vocational Studies (IVS) hosted a one-day Industry-Academia Meet on March 28, 2024, which commenced at 10:00 am and lasted around 04:00 pm. The event was marked by the felicitation of esteemed guests by the faculty and the director of IVS. Notably, Prof Mamta Mokta (Dean Student Welfare) and Prof. S.S. Narta (Dean of College -cum- Director College Development Council) received honours from the director, while Mr. Mohit Sood, a prominent figure in Himachal's mountain biking scene, was felicitated by senior professor Dr. C.M. Parsheera.

Following the felicitations, the ceremonial lighting of the lamp and recitation of prayers set to the Kulgeet of Himachal Pradesh University (HPU) took place, signifying the formal commencement of the event.

Inaugural Speeches:

- **Prof. Dr Sushma Rewal Chugh (Director, IVS):** Extended a warm welcome to all chief guests, visiting students from RKMV and Sanjauli College, and IVS students. She highlighted the session on "Tourism & Employability," emphasizing the value of alumni guest speakers in bridging the gap between industry and academia.
- **Dr. Vineet Kamal (Event Convener and Assistant Professor, IVS):** Welcomed attendees and provided an overview of the event's structure and the agenda for the technical sessions.

Session One: "Tourism & Employability"

- **Mr. Mohit Sood (Owner, Himalayan Expeditions Company):** An IVS alumnus, Mr. Sood shared his journey of starting a mountain biking business in Himachal Pradesh. He highlighted that 5% of global tourism revenue is generated from cycling tours. With the successful organization of the MTB Himalayas event, and he hosted guests from 28 countries, he aims to establish Himachal as a premier mountain biking destination. He stressed the importance of infrastructure development to achieve this vision.
- **Prof. Mamta Mukta (Student Welfare, HPU):** Prof. Mukta emphasized the significance of tourism for sustainability and praised the natural beauty and potential of Himachal as a tourist destination. She commended the synergy within IVS and expressed positivity about the alumni's involvement.
- **Prof. Dr Chander Mohan Parsheera (Senior Professor, IVS):** Prof. Parsheera first shared his passion for cycling and his experiences at SITA Adventure. Secondly, discussing student placements, he reflected

on the evolution of job opportunities, noting the abundance of prospects available today compared to the past.

- **Prof. Dr. Sonia Khan (Senior Professor, IVS):** Prof. Khan delivered a vote of thanks and later discussed the skills emphasized in IVS's tourism courses. She invited delegates to offer suggestions on skills in their subsequent speeches.

Session Two: "Technology and Skills"

- **Vijay Naudiyal:** Spoke about the "Role of Technology in Tourism," highlighting the increasing importance of data science, SEO, and advertising skills within the industry.
- **Navneet Kaushal:** Addressed "Understanding the Basics of Online Travel," discussing various emerging trends in the tourism industry, particularly in online travel.
- **Katyani Sharma:** Focused on "Skills in Tourism," providing insights into the competencies required in the current tourism landscape.

Session Three: "Career Opportunities in Tourism"

- **Harish Sharma:** Discussed the job prospects within the tourism sector, highlighting the hospitality industry's scope and the importance of discipline in work.
- **Deepak Kanwar:** Spoke on job prospects in tourism, providing insights into the industry's employment landscape.
- **Dr. Nikhil Sarta:** Addressed research and academic opportunities, emphasizing the prerequisite of employability before entrepreneurship with the adage, "Before becoming an employer you should be employable first."
- **Ankush Mandyal:** Focused on international placement opportunities, shedding light on the global job market for tourism professionals.
- **Vedant Dwivedi:** Explored freelancing opportunities in tourism, discussing the growing trend of independent work in the industry.
- **Mohit Thakur:** Talked about the business side of tourism, sharing knowledge on starting and managing tourism enterprises.

Questions and Answers Session:

The session featured an interactive Q&A, where students inquired about various industry-related topics, such as SEO skills and job opportunities, reflecting their eagerness to understand the practical aspects of their field.

Certificate Distribution:

The event concluded with a certificate distribution ceremony, where all participants were acknowledged for their involvement in the Industry-Academia Meet.

This report encapsulates the comprehensive discussions and activities that took place during the One Day Industry-Academia Meet organized by the Institute of Vocational Studies. It reflects the collaborative efforts of academia and industry experts in guiding the future professionals of the tourism sector.











One day fest on "Tourism and Employability" (Students)

28 March 2024 Page No. 14

S.NO.	Name	Class	Roll No.	Sign.
17.	Shivan Thakur	BTIM 2nd	513	Shivan
27	Shaurya Parbati	BTIM 2nd	505	Shaurya
37	Bhasat Singh	BTIM 2nd	507	Bhasat
(4)	Vanshika Thakur	BTIM 2nd	516	Vanshika
5	Usha	MTIM 2nd	1508	Usha
6.	Diksha Bishi	MTIM 2nd	1524	Diksha
7.	Nehe Kumari	MTIM 2nd	1528	Nehe Kumari
8.	Kartik	MTIM 2nd	1509	Kartik
9	Ushal Kaundal	BTIM 2nd	514	Ushal
10	Ayush Sharma	BTIM 4th	472	Ayush
11	Hanshit Thakur	BTIM 2nd	512	Hanshit
12	Sitender Sharma	BTIM 4th	476	Sitender
13	Dipesh	BTIM 2nd	506	Dipesh
14	Paras Thakur	BTIM 2nd	540	Paras
15	Radavari	BTIM 4th	471	Radavari
16	Abhishek Thakur	BTIM 6th	451	Abhishek
17.	Rohan Thakur	BTIM 6th	453	Rohan
18	Lucky Verma	BTIM 6th	454	Lucky
19	Aditya Sharma	BTIM 4th	473	Aditya
20	Vishal Thakur	BTIM 2nd Sem	509	Vishal
21	Safna	BTIM 2nd Sem	508	Safna
22	Kuldeep Verma	BTIM 4th Sem	477	Kuldeep
23	Vaibhav Choudhary	BTIM 4th Sem	480	Vaibhav
24	Bhavya Choudhary	BTIM 4th Sem	481	Bhavya
25	Nikhil Bhatia	BTIM 4th Sem	478	Nikhil
26	Aman Gupta	BTIM 4th Sem	474	Aman
27	DIYA THAKUR	MTIM 2nd Sem	402	DIYA
28	Yash Gupta	MTIM 2nd Sem	401	Yash
29	AMBIKA	MTIM 2nd Sem	403	AMBIKA

28 March 2024				Page No. 1
S.No	Name	Class	Roll No.	Sign
30	Viksit Rathour	BTIM	501	
31	Piyosh Tamar	BTIM	511	
32	Insh Dhawala	MTIM	1516	
33	Pishabhi Sharma	MTIM	1527	
34	Rahul	MTIM	1518	Rahul
35	Princy	MTIM	1526	Princy
36	GURJOT	MTIM	1501	
37	Hardeish	MTIM	1534	
38	SHIVAM	MTIM	1529	Shivam
39	Mayank	MTIM	1535	
40	Tarun Sharma	MTIM	419	
41	Umesh Thakur	MTIM	412	Umesh
42	Sahil	BHM	2770	Sahil
43	Nitin	BHM	2765	Nitin
44	Naman Pathania	BHM	2761	Naman
45	Dreams/Ansh Thakur	BHM	2756	Ansh
46	Rashmi Nath Sahni	BHM	2762	Rashmi
47	Rohit Kumar	BHM	2772	Rohit
48	Nitish Bhardwaj	BHM	0005	Nitish
49	Shiv Kumar	BHM	0006	Shiv
50	Love Bhardwaj	BHM	0003	Love
51	Mohit Rashta	BHM	0004	Mohit
52	Mamta Gupta	BTIM	4555	Mamta
53	Lalit Kumar	MTIM	1533	Lalit
54	Naveen Kumar	MTIM	1521	Naveen
55	Karan Upmaru	MTIM	1505	Karan
56	Sachin Bhardwaj	MTIM	1513	Sachin
57	Manish Thakur	MTIM	1515	Manish
58	Nitika Sharma	MTIM	1572	Nitika
59	Priyanka	MTIM	1570	Priyanka

				(Students)
S.No	Name	Class	Roll No.	Sign
61	Anshul	FTICITM, MTIM	443	Anshul
62	Shreyas	FTICITM, MTIM	416	Shreyas
63	Ritik Sharma	MTIM	1577	Ritik
64	Abhitya Verma	FTICITM, MTIM	418	Abhitya
65	Sushant Kumar	MTIM	1525	Sushant
66	Vikhal Verma	MTIM	1532	Vikhal
67	Raman Mehta	MTIM 2nd Sem	1579	Raman
68	Abhishek Chakran	"	1503	Abhishek
69	Hemant Kumar Sharma	MTIM 2nd Sem	1581	Hemant
70	Sanket Katoch	MTIM 2nd Sem	1517	Sanket
71	Angel Sharma	BTIM 2nd Sem	504	Angel
72	Gunjan Sharma	BTIM 2nd Sem	503	Gunjan
73	Aparna	BTIM 2nd Sem	502	Aparna
74	Khushi	MTIM - 2nd Sem	405	Khushi
75	Bhenu Pratap Singh Chauhan	BTIM - 4th Sem	481	Bhenu
76	Rishi + Sharma	MTIM	1542	Rishi
77	Mayank Verma	BHM	2755	Mayank
78	Lakshay Gaudam	BHM	2759	Lakshay
79	Riya Thakur	MTIM	424	Riya
	Mahak			

Students from nearby Institutes

Page No.
 Date

16

28 March 2024

S.No.	Name	Class	Institute	Sign
1	Arushi	B.Voc II sem	RKMV Shimla	Arushi
2	Pooja	B.Voc 2nd 23HT12	RKMV Shimla	Pooja
3	Monika	B.Voc 2nd 23HT08	R.K.M.V. Shimla	Monika
4	Kritika	B.Voc 2nd 23HT04	R.K.M.V. Shimla	Kritika
(5)	Ananya	B.Voc 2nd 23HT03	RKMV Shimla	Ananya
6	Tamanna	B.Voc 2nd 23HT07	R.K.M.V. Shimla	Tamanna
7	Riksha	B.Voc 2nd 23HT09	R.K.M.V. Shimla	Riksha
8	Mehak Thakur	B.Voc II sem 23HT-06	R.K.M.V. Shimla	Mehak
9	Kajal Sharma	B.Voc II sem 23HT-10	R.K.M.V. Shimla	Kajal
10	Joy Mehta	B.Voc 2nd -18	Center of Excellence	Joy
(11)	Shresh Kumar	B.Voc II sem -27	Center of Excellence	Shresh
12	Shivani Pathak	B.Voc II sem -17	COE Sanjauli	Shivani
13	Megha Sharma	B.Voc II sem -8	COE Sanjauli college	Megha
14	Swastika Kankar	B.Voc II sem	COE Sanjauli College	Swastika
15	Shreya Verma	B.Voc II sem	COE Sanjauli "	Shreya
16	Priyanka	B.Voc 2nd Sem	COE Sanjauli	Priyanka
17	Preeti	B.Voc 2nd Sem	COE Sanjauli	Preeti
18	Murkam	B.Voc 2nd Sem	COE Sanjauli	Murkam
19	Dipansu Ghaluanta	B.Voc 2nd Sem	COE Sanjauli	Dipansu
20	Tushar Khimta	B.Voc 2nd Sem	COE Sanjauli	Tushar
21	Anushka Verma	BA 1st	RKMV SHIMLA	Anushka
22	Anjali Verma	BA 1st	RKMV Shimla	Anjali
23	Ashish Konwar	B.Voc II sem	COE Sanjauli	Ashish
24	Ankit Sharma	B.Voc II sem	COE Sanjauli	Ankit