

International Centre for Distance Education and Open Learning

H.P. University, Summer Hill, Shimla-05

(NAAC Accredited 'A' Grade University)

Course: MBA
Subject Name: Strategic Analysis

Semester- 3rd
Subject Code: 301

Assignment -1

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What are the key elements that define a successful business strategy?
2. How can value chain analysis help identify competitive advantages?
3. How can PESTEL analysis be used to assess external factors impacting strategy?
4. What are the risks and benefits associated with diversification?
5. How does the product-market matrix help in evaluating strategic options?

Assignment -2

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What are the main steps involved in the strategic planning process?
2. How can benchmarking improve an organization's strategic position?
3. What methods can organizations use for environmental forecasting?
4. Under what circumstances should a company consider divestment?
5. What are the implications of the Ansoff Matrix for strategic growth?

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H.P. University, Summer Hill, Shimla-05

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Course: MBA

Subject Name: Entrepreneurship Development

Semester- 3rd

Subject Code: 302

Assignment -1

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What key historical events influenced the evolution of entrepreneurship?
2. How do different motivational theories explain entrepreneurial behaviour?
3. Why is financial planning crucial for entrepreneurs and their ventures?
4. How do marketing functions align with overall business strategy?
5. How does women entrepreneurship contribute to economic development?

Assignment -2

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What traits are commonly found in successful entrepreneurs?
2. What competencies are critical for effective entrepreneurship?
3. What is venture capital, and how does it differ from other forms of financing?
4. What tools are commonly used for competitive analysis?
5. What distinguishes social entrepreneurship from traditional entrepreneurship?

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Course: MBA

Subject Name: Financial Institutions & Markets

Semester- 3rd

Subject Code: FM-01

Assignment -1

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What are the key components of the financial system in India?
2. How does the organizational structure of the RBI support its functions?
3. What is the structure of the Indian money market, and what are its key components?
4. How do financial services differ from traditional banking services?
5. How have recent trends influenced the activities and strategies of commercial banks?

Assignment -2

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. How does the financial system facilitate capital formation in the economy?
2. What is the difference between monetary policy and fiscal policy in India?
3. How has the foreign exchange market evolved in India over the past few decades?
4. What are the different types of mutual funds available to investors in India?
5. How do development banks differ from commercial banks in their objectives and functions?

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Course: MBA

Subject Name: Advanced Financial Management

Semester- 3rd

Subject Code: FM-02

Assignment -1

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. How do risk and uncertainty impact the capital budgeting process?
2. What are the primary needs for maintaining adequate working capital in a business?
3. What are the key objectives of effective inventory management?
4. What are the key differences between mergers and acquisitions?
5. What is the purpose of corporate financial models in business decision-making?

Assignment -2

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What are the different measures of risk commonly used in capital budgeting?
2. What are the different approaches to managing working capital?
3. How do Just-in-Time (JIT) and Economic Order Quantity (EOQ) strategies differ?
4. What is the purpose of the takeover code, and how does it regulate mergers and acquisitions?
5. How does the discounted cash flow (DCF) approach work in valuing a business?

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Course: MBA

Subject Name: Industrial Relations

Semester- 3rd

Subject Code: HRM-01

Assignment -1

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. How do the aspects of industrial relations impact the workplace environment?
2. What is the definition of a trade union, and what role does it play in industrial relations?
3. How do industrial disputes affect organizational performance?
4. What is collective bargaining, and why is it important in industrial relations?
5. What are the main objectives of encouraging workers' participation in management?

Assignment -2

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What objectives should industrial relations aim to achieve?
2. What are the main objectives of trade unions?
3. What are the common causes of industrial disputes in the workplace?
4. What are the primary functions and objectives of collective bargaining?
5. What are the different forms and methods of workers' participation in management?

International Centre for Distance Education and Open Learning

H.P. University, Summer Hill, Shimla-05

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Course: MBA

Subject Name: Labour Legislations

Semester- 3rd

Subject Code: HRM-02

Assignment -1

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What are the key objectives of the Factories Act, 1948?
2. How is the compensation amount determined for injured workers under this Act?
3. What constitutes misconduct under the Industrial Disputes Act?
4. What is the primary aim of the Equal Remuneration Act?
5. Who is covered under the ESI Act, and what are the eligibility criteria?

Assignment -2

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What is the primary purpose of the Employees Provident Funds Act?
2. How are minimum wages determined, and what factors are considered in this process?
3. What are the procedural requirements for conducting a domestic enquiry according to the Act?
4. What benefits does the Maternity Benefit Act provide to female employees?
5. How is the Employees State Insurance Corporation (ESIC) structured and what are its functions?

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Course: MBA

Subject Name: Marketing Research

Semester- 3rd

Subject Code: MM-01

Assignment -1

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. What is marketing research, and why is it essential for businesses?
2. What is research design, and why is it important in marketing research?
3. How does secondary data differ from primary data in terms of reliability and relevance?
4. What are the key steps in the sampling process, from defining the population to selecting the sample?
5. What criteria are used to segment a market, and why are they important?

Assignment -2

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. Why is problem formulation critical in the marketing research process?
2. What are the main types of research designs, and how do they differ?
3. What are the primary methods of collecting data in marketing research?
4. What are the different types of probability sampling methods, and how do they work?
5. How can product research inform decisions regarding product features and positioning?

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H.P. University, Summer Hill, Shimla-05

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Course: MBA

Subject Name: Strategic Marketing

Semester- 3rd

Subject Code: MM-02

Assignment -1

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. How can companies analyze their competitive position relative to their rivals?
2. What are the primary characteristics of market follower strategies?
3. What are some common strategies used by market leaders to increase their market share?
4. What unique challenges do companies face when developing competitive strategies in emerging industries?
5. What is brand positioning, and why is it crucial for competitive success?

Assignment -2

Note: a) Attempt any 3 Questions

b) Submission of assignment is mandatory before examination.

1. How do market patterns influence strategic decision-making for businesses?
2. How can market challengers differentiate themselves from market leaders?
3. What is a market niche, and how can companies effectively target niche markets?
4. Why is it important for companies to balance customer and competitor orientations in their strategies?
5. What factors should businesses consider when developing a competitive pricing strategy?