

Programme Project Report (PPR)

of

Bachelor of Commerce

B.Com.

Learning Outcomes

The programme aims to achieve the following objectives:

1. To provide an opportunity to get a B. Com degree to those who find it difficult to pursue regular B. Com courses at a university either due to their job commitments or certain other circumstances.
2. To help the learners, study at their own pace and to develop skills in matters related to commerce.
3. To provide adequate basic understanding about commerce among the students.
4. To create an additional avenue of self-employment and also to benefit various institutions by providing them with suitable qualified persons.
5. To enhance students' analytical, critical thinking, and decision-making abilities through exposure to real-world business scenarios.
6. To equip learners with knowledge in core areas such as accounting, taxation, economics, business law, and management.
7. To improve communication, problem-solving, and digital literacy skills necessary for the modern commercial environment.
8. To develop the ability to use technology in commerce-related fields, including the use of accounting software, spreadsheets, and online platforms.