

SLM Details of M.A. JMC

S. No.	Course Name	In-house/ Out-sourced	Prepared By
Semester I			
1.	Communication Theory	In-house	Ms. Shalini
2.	Modern Journalism	In-house	Dr. Ved Prakash
3.	Social Media and Mobile Journalism	In-house	Ms. Nalini Tripathi
4.	Convergence Media	In-house	Mr. Abhay Anand
Semester II			
5.	Advertising and Online Promotion	Out-sourced	Dr. Kirandeep
6.	Broadcast Journalism and Production	Out-sourced	Dr. Kirandeep
7.	Development Communication	In-house	Dr. Ranvir Singh

Remarks: 71.42% SLM Content of M.A. JMC has been prepared In-House and 28.58% outsourced.

Programme Coordinator



Handwritten signature and date: 27/5/2018

Director (CDOE)
Director
C. D. O. E.
Himachal Pradesh University
Shimla-171005

International Centre for Distance Education & Open Learning
Himachal Pradesh University, Summer Hill, Shimla- 171005
(NAAC Accredited 'A' Grade University)
No. ICDEOL/Editorial Section /lesson writing/MAJMC/2022-23

Dated:- 11-12-2023

To

Dr.Kiran Deep ,
Former Assistant Professor,
Chitkara University Rajpura

Subject:- Writing of ICDEOL Lessons in CBCS and SLM Mode.

Dear Sir/ Mam,

I am pleased to inform you that your name has been proposed by Dr.Ajay Kumar Co-ordinator MAJMC dept.ICDEOL for writing/Revising of following lessons of **MAJMC 2nd Semester, Course Code: MJMC 22201-Advertising and online Promotion and MJMC 22202-Broadcast Journalism and Production.** Each lesson should be of the volume of about "12 to 15 pages" of "A4 size", "Font Size 12" & "Font Style- Arial" with top, bottom, left & right margins of 1" each. The lessons should be in self-instructional mode and according to CBCS. You are requested to kindly follow the guidelines of the UGC (Open & Distance Learning Programmes & Online Programmes) Regulation 2020. Format for lesson writing of ICDEOL Courses in Self learning Mode is enclosed with this letter for your reference and further any queries regarding lessons kindly contact with concern subject Incharge. Lessons numbering should be according to syllabus and CBCS.

Subject/Topic:

MAJMC 2nd Semester, Course Code: MJMC 22201-Advertising and online Promotion and MJMC 22202-Broadcast Journalism and Production. As per University rules Rs. 1200/- per lessons will be paid for fresh writing and Rs.550/-per lesson will be paid for revision besides typing charges @ Rs 15/- per page. You are, therefore, requested to kindly write the above lessons as early as possible to enable this office to get same printed. A remuneration bill form is also enclosed herewith, which may please be sent along with C.D. and hard copy/manuscript to Editor ICDEOL by Regd. Post or by hand. The receipt of typing bill may be attached with the remuneration bill. A line on conformation is solicited.

This may be treated as **MOST URGENT.**

Yours faithfully,


Director, ICDEOL

Encl:

- i) Remuneration bill
- ii) Copy of syllabus
- iii) SIM guidelines for writing for lessons.

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**International Centre for Distance Education & Open Learning
Himachal Pradesh University, Summer Hill, Shimla- 171005
(NAAC Accredited 'A' Grade University)
No. ICDEOL/Editorial Section /Lesson writing/MAJMC/2022-23**

Dated:- 11-12-2023

To

Dr. Rajni Kumari,
Former Assistant Professor,
Chandigarh University Chandigarh.

Subject:- Writing of ICDEOL Lessons in CBCS and SLM Mode.

Dear Sir/ Mam,

I am pleased to inform you that your name has been proposed by Dr. Ajay Kumar Co-ordinator MAJMC dept. ICDEOL for writing/Revising of following lessons of **MAJMC 1st Semester, Course Code: MJMC 22106-Community and Community Media and MJMC 4th Semester Course code- 22401-Media Ethics, Law and Development.** Each lesson should be of the volume of about "12 to 15 pages" of "A4 size", "Font Size 12" & "Font Style- Arial" with top, bottom, left & right margins of 1" each. The lessons should be in self-instructional mode and according to CBCS. You are requested to kindly follow the guidelines of the UGC (Open & Distance Learning Programmes & Online Programmes) Regulation 2020. Format for lesson writing of ICDEOL Courses in Self learning Mode is enclosed with this letter for your reference and further any queries regarding lessons kindly contact with concern subject Incharge. Lessons numbering should be according to syllabus and CBCS.

Subject/Topic:

MAJMC 1st Semester, Course Code: MJMC 22106-Community and Community Media and MJMC 4th Semester Course code- 22401-Media Ethics, Law and Development. As per University rules Rs. 1200/- per lessons will be paid for fresh writing and Rs. 550/- per lesson will be paid for revision besides typing charges @ Rs 15/- per page. You are, therefore, requested to kindly write the above lessons as early as possible to enable this office to get same printed. A remuneration bill form is also enclosed herewith, which may please be sent along with C.D. and hard copy/manuscript to Editor ICDEOL by Regd. Post or by hand. The receipt of typing bill may be attached with the remuneration bill. A line on conformation is solicited.

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