

Himachal Pradesh University, Shimla
(NAAC Accredited 'A' Grade University)
Centre for Distance & Online Education
Department of Journalism & Mass Communication

Assignment MA(JMC) II Semester (Generic Elective)

Dated: 05-10-2024

Course Title: Basics of Convergence Media (MJMC22205)

Students are required to prepare neatly handwritten assignment and submit them to the address below, either in person or by post, on or before 15-10-2024

Address: The Section Officer, MAJMC Branch, 3rd Floor, ICDEOL, H.P. University Shimla, 171005

Note: This applies to students who chose Journalism and Mass Communication as a Generic Elective in the II Semester, except MA(JMC) students. You can find the syllabus for MA(JMC) on the H.P. University website via this link: <https://www.hpuniv.ac.in/university-detail/department-of-journalism-and-mass-communications>

Assignments are mandatory and are part of Continuous Comprehensive Assessment (CCA).

Maximum Marks: 20

Assignment 1 = 10 Marks (Students have to attempt 2 questions out of 4 questions) 2x5=10

1. Compare and contrast the characteristics of Phase 1, Phase 2, and Phase 3 of ICT evolution.
2. Discuss the theoretical concerns related to technology determinism, ICT proliferation, and the digital divide.
3. Explain the concepts of Web 2.0, cloud computing, and the Internet of Things.
4. Discuss the theoretical concerns related to singularitarianism, techno-progressivism, and technological utopianism.

Assignment 2 = 10 Marks (Students have to attempt 2 questions out of 4 questions) 2x5=10

1. Compare and contrast virtual reality, augmented reality, and mixed reality.
2. Discuss the theoretical concerns related to media violence theories and video game violence.
3. Explain the concept of privacy breaches and the role of big data in surveillance.
4. Discuss the impact of internet cultures on society, including activism, slacktivism, and hacktivism.

Sd/-

Dr. Ajay Kumar
Coordinator
MAJMC, CDOE