



Where there is Rural Wellbeing  
there is Universal Prosperity

**Academic Programmes Organized with  
Mahatma Gandhi National Council for Rural  
Education (MGNCRE), Ministry of  
Education, Government of India**

## **WORKSHOP: PROMOTING RURAL ENTREPRENEURSHIP THROUGH PREPARATION OF 'BUSINESS PLAN' IN COLLABORATION WITH MGNCRE HYDERABAD [January 9, 2021]**

Department of Interdisciplinary Studies of Himachal Pradesh University, Shimla has organized ONE DAY WORKSHOP: Promoting Rural Entrepreneurship through preparation of 'Business Plan' January 9, 2021 in collaboration with Mahatma Gandhi National Council for Rural Education (MGNCRE) Hyderabad, Ministry of Education, GoI. The MGNCRE has one scheme to create Rural Entrepreneur Development Cell in each university or colleges. The same cell has created in the Department of Interdisciplinary Studies under the Chairmanship of Director, said Prof. Prakash Chandel, Head of Department.

On behalf of the university and department faculty member, Dr. Baldev Singh Negi welcomed all the participants and resource persons of this workshop. Along with faculty members 36 students of MBA-Rural Development attended this workshop, the resource persons from MGNCRE, Prof. Chettan Kallkar, Director, and MGNCRE motivated the students to think about business plan based on the rural areas, rural agriculture produce, rural traditional knowledge by integrating it with modern technology and contribute for the rural development. He said that MGNCRE is going to organize a competition in creating business plan first at regional level and then at national level, to ignite the young mind who want to contribute for rural development who want to start their own venture, who want to be entrepreneur.

Sai Kiran, was another resource person and coordinator from MGNCRE who, initiated the interaction with the participants he gave many virtual exposures to the participants to ignite their mind and modify their orientation towards rural entrepreneurship, by giving the example of Asia's biggest Women Market know as 'Mothers' Market' and Varun Agro, food processing pvt. Ltd. Kiran asked students try to think small start from your village's available resources, skills, and other opportunities and come up with ideas of start-up and entrepreneurship. He said the MGNCRE is committed for national building with the contribution of rural people, rural resources and skill by creating good human resources.


Prof. Prakash Chandel thanked MGNCRE chairperson Prof. Prasanna Kumar, Director Chetan Kallekar and coordinator Sai Kiran for collaborating with Himachal Pradesh University, Department of Interdisciplinary Studies and motivating the students and faculty members through this one-day workshop and assured that this association will remain continue in future too. The faculty member of Rural Development Dr. Rattan Singh Chauhan, Dr. Randhir Singh Ranta, Dr. Sanjeev Kumar, Dr. Lalit Sharma, Dr. Vijay Kumar and Dr. Baldev Singh Negi contributed for the successful coordination of this one day online workshop even in during the winter vacation in the university.

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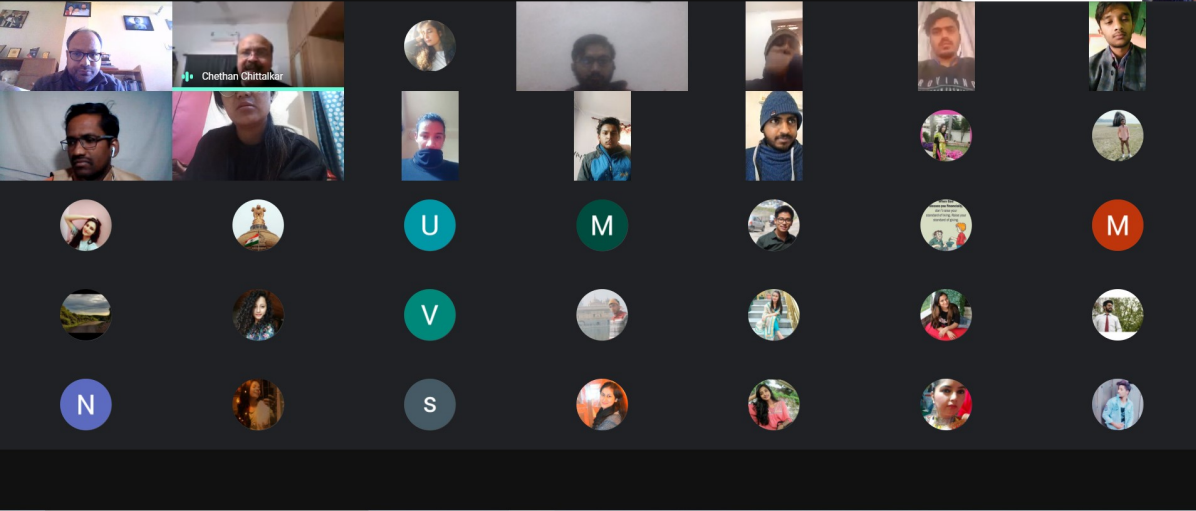
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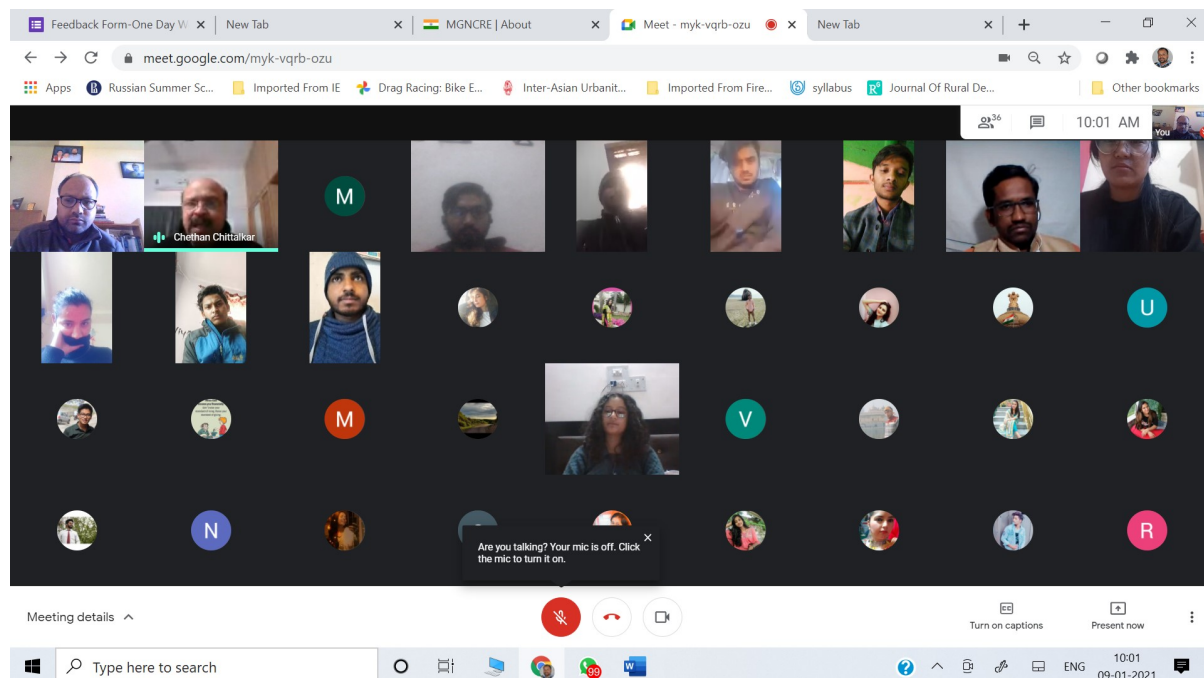
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## PROMOTING RURAL ENTREPRENEURSHIP

The Department of Interdisciplinary Studies, Himachal Pradesh University, Shimla, organised a one-day workshop on promoting rural entrepreneurship in collaboration with the Mahatma Gandhi National Council for Rural Education (MGNCRE), Hyderabad. The MGNCRE has a scheme to create Rural Entrepreneur Development Cell in each university or college. Resource person from MGNCRE, Prof Chetan Kalkar, motivated the students to think about business plan based on rural areas, rural agriculture produce and rural traditional knowledge by integrating it with modern technology.

**The Tribune**

Mon, 11 January 2021  
<https://epaper.tribune>

