

Total No. of Questions –10]  
(2023)

[Total Pages : 3

**8531**

**MBA (CBCS) Ist Semester Examination  
BUSINESS ENVIRONMENT**

Paper-104  
(Core)

Time : Three Hours]

[Max. Marks : { Regular : 60  
ICDEOL : 70

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/ continuation sheet will be issued.*

**Note :** Attempt *five* questions in all, selecting *one* question from each unit.

**UNIT-I**

1. What do you understand by business environment ?  
How would you classify business environment ? Explain in detail, giving examples. (12) 14
2. (a) Explain system approach to environment.  
(b) Explain recent trends in Indian business environment. (6,6) 7,7

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**8528**

**MBA (CBCS) Ist Semester Examination**

**MANAGEMENT PRACTICES AND**

**ORGANIZATIONAL BEHAVIOUR**

**Paper-101 (Core)**

Time : Three Hours] [Maximum Marks : { Regular : 60  
ICDEOL : 70

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.*

**Note :** Attempt *five* questions (*one* question from each unit).  
All questions carry equal marks.

### **UNIT-I**

1. Discuss the evolution and major milestones of management thoughts in classical, Neoclassical and Modern Era.
2. How has Human Relation Theory changed the management practices in the organization? Discuss the Hawthorne experiments and their implications in detail.



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**8530**

**MBA (CBCS) Ist Semester Examination**  
**MANAGERIAL ECONOMICS**  
Paper-103 (Core)

Time : Three Hours] [Maximum Marks : { Regular : 60  
ICDEOL : 70

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.*

**Note :** Attempt *five* questions in all, selecting *one* question from each Unit. All questions carry equal marks.

**UNIT-I**

1. Is profit maximization the only objective of a firm? Elucidate.
2. Explain the meaning of four sector economy.

**UNIT-II**

3. What is marginal cost and what is its role in decision-making?

8530/800/777/127

148  
[P.T.O.]

Roll No. ....

Total No. of Questions : 6]  
(2041)

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**UG (CBCS) IIIrd Year (Annual) Examination**

**2646**

**B.A. POLITICAL SCIENCE**

**(Human Rights, Gender and Environment)**

**(GE-2)**

**Paper : GE-2 POLS-306**

**Time : 3 Hours]**

**[Maximum Marks : 70**

**Section-I**

**(खण्ड-I)**

**Note :-** Section-I shall have *two* Parts (Part-A and Part-B).

खण्ड-I के दो भाग हैं (भाग-अ एवं भाग-ब)।

**Part-A**

**(भाग-अ)**

**Note :-** Part-A shall consist *five* short answer type questions of 2 marks each. Answer should be limited in 25-30 words :

**CH-458**

( 1 )

Turn Over

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**UG (CBCS) IIIrd Year (Annual)  
Examination**

**2600**

**B.A. HINDI**

**(Rang Aalekh Evam Rangmanch)**

**(SEC-3)**

**Paper : HIND 301**

**Time : 3 Hours] [Maximum Marks : { 70 for Regular  
100 for ICDEOL**

1. निम्नलिखित बहुविकल्पीय प्रश्नों में से किन्हीं चौदह के उत्तर दीजिए :

(i) निम्नलिखित में से किसे दृश्य काव्य कहा जाता है ?

(क) उपन्यास

(ख) नाटक

(ग) संस्मरण

**CH-420**

( 1 )

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(2041)

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**UG (CBCS) IIIrd Year (Annual)  
Examination**

**2575**

**B.A. ECONOMICS**

**(Development Economics)**

**(DSE-5)**

**Paper : ECONA 305**

**Time : 3 Hours]**

**[Maximum Marks : 70**

**Note :-** Attempt five questions in all. Part-A is compulsory. Select *one* question from each of the Units I, II, III and IV in Part-B.

कुल पाँच प्रश्न कीजिए। भाग-अ अनिवार्य है। भाग-ब में प्रत्येक इकाई I, II, III व IV से एक-एक प्रश्न का चयन कीजिए।

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**Part-A**

**(भाग-अ)**

**Compulsory Question**

**(अनिवार्य प्रश्न)**

1. (A) Attempt all questions :

सभी प्रश्नों के उत्तर दीजिए :

**CH-398**

**( 1 )**

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Total No. of Questions : 5]  
(2041)

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**UG (CBCS) IIIrd Year (Annual)  
Examination**

**2502**

**B.COM.**

**(Principles of Marketing)**

**(DSE-1)**

**Paper : BC 3.1(b)**

**Time : 3 Hours]      [Maximum Marks : { 70 for Regular  
100 for ICDEOL**

**Note :-** (i) Attempt any *one* question from each Unit as per choice, all questions carry equal marks.

(ii) Marks for ICDEOL students are given in bracket.

(i) प्रत्येक इकाई से इच्छानुसार कोई एक प्रश्न हल कीजिए। सभी प्रश्नों के अंक समान हैं।

(ii) ICDEOL छात्रों के लिए अंक कोष्ठक में दिए गए हैं।

**Unit-I**

**(इकाई-I)**

**14(20)**

1. Discuss in brief the nature and functions of Marketing.

विपणन की प्रकृति और कार्यों के विषय में संक्षेप में चर्चा कीजिए।

**CH-337**

**( 1 )**

**Turn Over**