## Dr. Sushma Rewal Chugh Research Papers

- 1. Rewal Chugh, S. (2021). Indigenous Games: Game Changer for Indian Tourism Industry? *Journal On Tourism and Sustainability*, 4(2), 15-26. Retrieved from <a href="https://www.ontourism.online/index.php/jots/article/view/99">https://www.ontourism.online/index.php/jots/article/view/99</a>
- 2. Rewal Chugh, S. (2021). Connecting with the Grassroots: Opportunity Post COVID. Accepted for publication in *International Academy of Business Review* with ISSN No 2332-8398.
- 3. Rewal Chugh, S. (2020). Domestic Tourism: A Panacea for Global Disasters. *International Journal of Research and Scientific Innovations*. 6(5), 55-59.
- 4. Rewal Chugh, Sushma. (2018). Creative Tourism: An Endogenous Approach to Developing Culturally and Environmentally Sustainable Tourism. *International Journal of Hospitality and Tourism Systems*, 11(1), 60-66.
- 5. Rewal Chugh, Sushma. (2018). Creative Tourism Paving Way for Entrepreneurship in Himachal Pradesh. In International Conference cum Workshop Proceedings on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States sponsored by Ministry of Tourism, Government of India.
- 6. Rewal, Sushma.(2016). Tourism Destination Competitiveness of India and China: International Tourists' Perspective. In Mohinder Chand (Ed.), Opportunities and Challenges for Tourism and Hospitality in the BRIC Nation. Hershey: IGI Global.
- 7. Rewal, Sushma.(2015). Risk Perceptions of International Female Tourists in India. In Suresh Kumar, Mohinder Chand & Ashich Dahiya (Eds.), International Tourism and Hospitality in the Digital Age. Hershey: IGI Global.
- 8. Rewal, Sushma. (2013). Tourism vis-à-vis Native Culture-A Study of Kangra. *South Asian Journal of Tourism and Heritage*, 6(2), 147-156.
- 9. Rewal, Sushma. (2012). Tourism Promotion in Himachal Pradesh: An Opinion Survey of Foreign Tourists. *International Journal of Hospitality and Tourism Systems*, 5(2), 36-41.
- 10. Rewal, Sushma. (2012). Tourism Empowering Women- A Study of Kullu Valley. *Asia Pacific Journal of Innovation in Hospitality and Tourism*, 1(2), 215-227.
- 11. Rewal, Sushma (2012). Tourism as a Vehicle for Community Upliftment and Growth-A Study of Kangra District of Himachal Pradesh. In Vijay Kaushal (Ed.), Liberalization and Economy in India (pp. 301-305). Mumbai: Himalaya Publishing Company.
- **12.** Rewal, Sushma (2012). Women Empowerment through Tourism. Indian Journal of Development Research, Special issue on Women Empowerment: Contemporary Concerns, 4(3), 143-150.
- 13. Rewal, Sushma (2011). Community Based Tourism (CBT)- A Sense of Social Responsibility through Tourism. In L.K. Bansal, Prashant Gautam (Ed.), Tourism and hospitality industry: Challenges and innovations (pp. 246-249). Delhi
- 14. Rewal, Sushma (2007). Tourism Marketing in Himachal-An Opinion Survey of Travel Intermediaries. In Bansal, S.P., Sushma, Khan, S. and Chander Mohan (Eds.), *Cutting Edge Research in Tourism-Emerging Issues and Challenge* (pp. 446-455), N. Delhi: Abhishek Publications.
- 15. Rewal, Sushma (2001). Tourism Growth and its Impact on Economic Environment of Himachal Pradesh. *Prabandh Journal Of Management Education and Research*, Vol. 1, April, 48-57.
- 16. Rewal, Sushma (2002). Attitude & Satisfaction Level of Tourists in HP-A Case Study of Shimla Town. In Bansal, S.P., Sushma, Khan, S. and Chander Mohan (Eds.), *Tourism in the New Millenium-Challenges and Opportunities* (pp. 236-254). Chandigarh: Abhishek Publications.