



**INSTITUTE OF VOCATIONAL STUDIES (IVS) TOURISM  
HIMACHAL PRADESH UNIVERSITY**

**Report on Guest Lecture by Pawan Sharma on Entrepreneurship**

**Objective of the Lecture**

The primary objective of Mr. Pawan Kumar Sharma's lecture was to inspire students to consider entrepreneurship as a viable career option. He aimed to provide insights into the tourism industry, particularly heritage walks, and highlight opportunities for self-employment. Additionally, he sought to offer students hands-on experience through part-time work opportunities.

**Summary of the Event**

Mr. Pawan Kumar Sharma, the founder of "Wonders of Himalayas," visited Himachal Pradesh University (HPU), Shimla, to share his entrepreneurial journey. He discussed how he established his business, the significance of heritage tourism, and the challenges he faced in the industry. He emphasized innovation, perseverance, and adaptability as key traits for success. As part of his initiative, he extended an invitation for students to work with him part-time, allowing them to gain real-world experience while earning.

**Key Takeaways**

- Entrepreneurship is about identifying opportunities and taking calculated risks.
- Heritage tourism plays a crucial role in cultural preservation and economic growth.
- Practical experience is invaluable in building professional skills and confidence.
- Students should explore alternative career paths beyond conventional jobs.
- The importance of communication, teamwork, and adaptability in professional settings.

**Outcome and Feedback**

The event received an overwhelmingly positive response from students. Many showed interest in the part-time job opportunities, with some actively participating in the "Exploring the Colonial Trail" heritage walk. Several students continue to stay in touch with Mr. Sharma to explore future collaborations. The session was widely appreciated for its practical approach and motivational insights.

**Conclusion**

Mr. Pawan Kumar Sharma's visit to HPU proved to be an insightful and inspiring session for students. His journey and experiences provided valuable lessons on entrepreneurship, resilience, and innovation. The opportunities he offered allowed students to gain hands-on industry exposure, bridging the gap between theoretical knowledge and real-world applications. His visit reinforced the importance of practical learning and motivated students to explore new career possibilities with confidence.



**Address:** Shimla Himachal Pradesh India

**Latitude:** 31.112893874924406

**Longitude:** 77.13441214663476

06/03/2025 - 11:43:34

1

Apple Maps



**Address:** Shimla Himachal Pradesh India

**Latitude:** 31.112893874924406

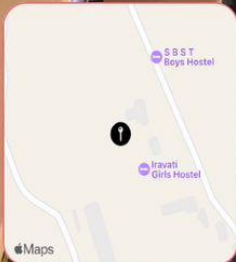
**Longitude:** 77.13441214663476

06/03/2025 - 11:43:34

1

Apple Maps





**Address:** Shimla Himachal Pradesh India

**Latitude:** 31.112893874924406

**Longitude:** 77.13441214663476

06/03/2025 - 11:44:05