

**Master of Tourism and Travel Management
(M.T.T.M)
Batch 2022-24**

The Master of Tourism and Travel Management (MTTM) is a two-year full-time programme. The course structure and programme administration scheme are as follows: -

COURSE STRUCTURE

The programme has been organized in two years –First Year and Second Year, each comprising of two semesters. The list of courses offered during First Year and Second Year of the programme shall be as follows: -

TOTAL Credits for MTTM = 116: TOTAL MARKS=2950

Course No.	Title of the Course	Credits
1st Semester		
Core Courses		
MTTM-501	Management Practices and Organisation Behaviour	4
MTTM-502	Tourist Resources of India	4
MTTM-503	Travel Agency and Tour Operations Business	4
MTTM-504	Tourism System	4
MTTM-505	Introduction to Hospitality Industry	4
MTTM-506	Foreign Language -German OR -French Choose any one- The Language opted for in the first semester will have to be continued in the second semester	4
Elective Course (General) Choose any one		
MTTM-507	Tourism Products of Himachal Pradesh	2
MTTM-508	Global Tourism	2
Total Credits (1st Semester)		26
Note	<i>After First Semester students are required to take an Educational Tour and then prepare a report for the same which will be evaluated in the Second Semester</i>	
2nd Semester		
Core Courses		
MTTM-509	Interdisciplinary Approaches to Tourism	4
MTTM-510	Tourism Marketing	4
MTTM-511	Tourism Planning and Sustainable Development	4
MTTM-512	Airline Ticketing and Cargo Management	4
MTTM-513	Ethical, Legal and Regulatory Aspects of Tourism	4
MTTM-514	Foreign Language -German OR -French	4
MTTM-515	Educational Trip Report	4
MTTM-516	Seminar Course in Tourism	2
Total Credits (2nd Semester)		30

3rd Semester		
Core Courses		
MTTM-517	Research Methodology	4
MTTM-518	Leadership Development Camp	4
Elective Course (General) Choose any one / MOOC Option		
MTTM-519	Culinary Tourism	2
MTTM-520	E Tourism	2
Elective Course (Specific) Students are required to choose a total of four Specific Elective Courses (Two each from two different specializations) as per their area of interest. Minimum eight students must be there to start any elective group).		
Travel Trade Specialization – Group I		
TT-01	Itinerary Preparation and Tour Packaging	4
TT-02	Meetings, Incentives, Conferences and Expositions	4
TT-03	Tour Guiding and Interpretation	4
Tourism Management Specialization – Group II		
TM-01	Entrepreneurship Development in Tourism	4
TM-02	Destination Management	4
TM-03	Strategic Tourism Management	4
Cultural Tourism Specialization- Group III		
CT-01	Religious Tourism	4
CT-02	Cultural and Heritage Tourism	4
CT-03	Cross Cultural Tourism	4
Total Credits (3rd Semester)		26
4th Semester		
Core Course		
MTTM-521	Event Management Report- After the 3 rd semester the students on their part will be required to engage in the management of some event and submit a report of the same in the 4 th semester.	4
Elective Course (General) Choose any one/MOOC		
MTTM-522	Major Tourist Destinations of India	2
MTTM-523	Adventure Tourism	2
MTTM-524	Internship Report	4
	Internship Report (The students will be required to undertake 4 months internship after the third semester from 01st January to 30 th April. They will return on 1 st May along with an internship report and project report (as assigned) to be submitted to the Institute before Final Viva.)	4
MTTM-525	Project Report (Topics will be assigned to students before they leave for Internship)	4
MTTM-526	Comprehensive Viva-Voce (Based on courses taught in all the four Semesters with the primary focus on specialisation courses)	4
Elective Course (Specific) Students are required to choose a total of four Specific Elective Courses (Two each from two different specializations) as per their area of interest. Minimum eight students must be there to start any elective group		
Travel Trade Specialization – Group I		

TT-04	Outbound Tourism	4
TT-05	Transport Management	4
TT-06	Airport Management	4
Tourism Management Specialization- Group II		
TM-04	Responsible Tourism	4
TM-05	Crisis and Disaster Management in Tourism	4
TM-06	Human Resource Management	4
Cultural Tourism Specialization- Group III		
CT-04	Indian History, Art, Culture and Architecture	4
CT-05	Culture and Social Psychology of Tourism	4
CT-06	Culture Preservation and Representation	4
Total Credits (4th Semester)		34
Total Credits		116
<i>Alternative Study Credit Activities*</i>		
The students have the option of substituting 4 credits out of 116 with any MOOC Course done during the entire student cycle of 2 years during the MTTM program. The credits will only be substituted if the student gets at least a pass grade in the said subject from the course structure for which he or she wishes to substitute his/her credits with the MOOC Course.		
ASCA-01	MOOC Courses	4
Total Alternative Credits		4

MTTM Degree : Total Credits = 116, Total Marks = 2950