

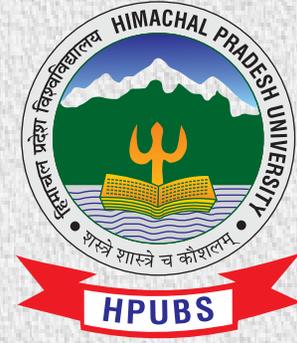
HIMACHAL PRADESH UNIVERSITY BUSINESS SCHOOL (HPUBS)

(Himachal Pradesh University Management Aptitude Test)

NAAC Accredited "A" Grade University

तमसो
माँ
ज्योतिर्गमय

51 Years of Quality Management Education



HPU-MAT-2022

HIMACHAL PRADESH
UNIVERSITY MANAGEMENT
APTITUDE TEST

**HAND BOOK OF
INFORMATION**

**H.P. UNIVERSITY
BUSINESS
SCHOOL
SHIMLA - 5**

www.hpuniv.ac.in
www.admissions.hpushimla.in

CONTENTS

Vice Chancellor's Message	1
Himachal Pradesh University	2
HPU-MAT 2022	3
Himachal Pradesh University Business School	4
Admission Process	7
MBA Programme /Specializations	11
Faculty Profile	12
Officers of the University	14
Board of Control of Himachal Pradesh University Business School	15
Placements	16
Himachal Pradesh University Regional Centre, Dharamshala	17



HIMACHAL PRADESH UNIVERSITY

NAAC Accredited "A" Grade University
Gyan Path Summer Hill, Shimla-171005

Prof. S.P.Bansal
Vice-Chancellor

MESSAGE

I am happy to know that Himachal Pradesh University Business School (HPUBS) has prepared the prospectus for studies in Management for the academic session 2022-23 beginning in July, 2022.

This University has completed 52 years of existence and made many Mile stones in the dissemination of Higher Education. This being the oldest Affiliating Institution in the higher learning has earned name globally. Efforts have been made to make the syllabus and programs to prepare the management Master Degree Holders according to the demand of the market in view of the recent challenges and opportunities.

The University has a very serene panoramic view with calm and quiet atmosphere for studies.

I welcome the students to the Himachal Pradesh University Business School


(Prof. Sat Parkash Bansal) 29/3/22

Tel No: 0177-2831363(Off.) 0177-2830775 (Fax), +91 94181-41839- (M)
Email : vc_hpu@hotmail.com, vc@hpuniv.ac.in, spbansal_hpumta@rediffmail.com



Prof. Sat Parkash Bansal
Vice-Chancellor
H. P. University

Himachal Pradesh University

Himachal Pradesh University, Shimla established in July 1970 through an Act of Himachal Pradesh State Legislature, is one of the leading affiliating-cum- residential Universities in India. Though it does share the challenges and limitations of hill Universities, it nevertheless stands apart from the rest in academic accomplishments. Being the only multi-faculty affiliating University in the State, it serves the people of Himachal Pradesh, through teaching, research and extension activities. It has a beautiful and sprawling campus spread over 200 acres. Its beautiful surroundings present a panoramic view of snow peaked mountains, Rhododendron, Silver Oak, Pine and Deodar trees. The salubrious climate and congenial atmosphere is ideally suited for higher studies and research.

From the viewpoint of academic expanse, the canvas of the University has become sufficiently enlarged. At present, it has 12 faculties (of which 8 are campus based) 29 Teaching departments; 18

specialized teaching, research and training centres; and seven 'Chairs'. On the Campus, there are approximately 400 teachers in position. About 6000 students are receiving education in the different teaching departments. There are as many as 262 conventional and professional colleges affiliated to or constituent of the University.

Beside departmental libraries, university has one very impressive and rich six-storey Library which is a repository of more than three lakhs books. It subscribes to 541 journals, of which 385 are national and 156 are international journals. The departmental libraries have their own collection of text and reference books of immense use to teachers and students.

The Departments belonging to Sciences, Humanities and Social Sciences have been carrying out specialized and socially responsive inter-disciplinary research in areas as varied as bio-technology, ethno-biosciences, industrial chemistry, wood sciences, tribal studies, economics, sociology, geography, clinical psychology, the language and culture in Himachal Pradesh, post colonial and subaltern perspectives on history, literature, art, culture and media.

Attention has also been given to the issues relating to the State's economy and its resource base, hill development, demography, regional & human geography, cartography, remote sensing, inequalities of various kinds, area-specific developmental perspectives, eco-development, handicrafts, cottage and small scale industries, horticulture, agriculture, land revenue, cooperatives, rural development, environment, sustainable development, hydro-electric power, trade and commerce, socio-biology, ethno botany, polymer chemistry with special focus on Himachali wool, bio fertilizers etc.

Himachal Pradesh University - Management Aptitude Test (HPU-MAT 2022)

A. LAST DATE FOR APPLYING ONLINE FOR HPU-MAT

14th May, 2022

B. ADMISSION SCHEDULE: (HPUBS)

Date of Entrance Examination	27th May 2022 (Friday)
Date for Declaration of Result	11th June, 2022 (Saturday)
Date of GD/ Interview for Subsidized Seats	4th,5th,6th & 7th July, 2022
Declaration of Final Result for Subsidized Seats	9th July, 2022 (Saturday)
Date of GD/ Interview for Non-Subsidized Seats	11th,12th,13th,14th,15th & 16th July, 2022
Declaration of Final Result for Non-Subsidized Seats	19th July, 2022 (Tuesday)

NOTE:

1. The result of the written test will be displayed on the notice board of HPUBS and made available on the university website www.hpuniv.ac.in
2. Those who are appearing provisionally shall have to submit their degree completion certificate at the time of group discussion/interview.

H.P. University Business School

M ISSION

Our commitment to management education focuses on building a deep understanding of business, teaching with skill, passion and communicating ideas that have power in practice. Our dedication to dealing with actual management situation, taking up problem-focused research, and application of case method of instruction, continue to be the hallmarks of our curriculum.

The MBA programme at Himachal Pradesh University prepares students for managerial positions in regional, national, and international organizations. Co-curricular emphasis is on ethical leadership, teamwork, creative problem solving, global perspectives, environment concerns, and skillful applications of information technology.

We, the members of the HPUBS (formerly known as IMS) strive for the high standards in all our pursuits to achieve our objectives. We interact with each other to produce knowledge and create understanding, to build an intellectually rigorous learning environment and to show uncompromising dedication to our stakeholders.

INITIATIVES THAT COUNT

Determined to provide a quality management education, HPUBS updates MBA curriculum to keep pace with the changing requirements of the corporate world.

--> A Unique feature of the curriculum is, Two Major Specializations where students have the choice to pursue studies in the areas of their interest and it also empowers them for seeking suitable jobs in the ever-changing world of business.

--> Students have a "real world experience" through on the job training, project work, and opportunity to 'shadow' an executive.

--> The Business School has state-of-the-art IT-laboratory, modern educational gadgets, well-equipped High Tech lecture theatres and own library with latest volumes of books, journals and magazines on business management.

--> Business School-industry interaction has enabled the Business School to provide better placements to the students.

--> Alumni Association has invigorated the Business School with cutting-edge vision and profuse enthusiasm to perform better amidst hard-hitting global environment.

The Alumni from our Business School has excelled in the business world as professional managers and entrepreneurs. Keeping in view the global business environment, we have re-engineered the management development processes in this Business School.

A number of foreign students from the South Asian, Middle East and African countries have been taught and trained by the business school in the past.

The Business School is proud of some eminent personalities in the field of management education who were associated with its establishment and development, but we do not believe in hawking our rich tradition alone. We continue to keep our training and development effort up-to-date.

Excellent climate, state of the art infrastructural facilities and a beautiful location make learning in our Business School a unique experience. The Core faculty of business School comprises of twelve experienced and trained faculty members. These faculty members teach and train the students on concepts, applications, skills and research. Apart from this distinguished guest faculty is invited from the industry and academia to make students aware regarding industry challenges and bridging the gap between theoretical and practical education. Total Quality Management is the hallmark of education in the Business School.

SELF LEARNING GROUPS

The students of the Business School apply the principle of participative management by organising academic and co-curricular activities through the Self Learning Groups of students under the able guidance of the faculty. Which strives to:

- > Empower group members with necessary managerial skills and competencies by organising a number of professional development activities.
- > Creating learning environment to assist HPUBS in achieving its goals of high quality management education.
- > Make its members 'self-reliant' and 'self-directed'.

SHIMLA MANAGEMENT JOURNAL

The Business School publishes its management journal, "**Shimla Management Journal**", which is a strong medium of disseminating the management knowledge across the country.

**H. P. University
Business
School**

H. P. University Business School

Training & Placement Cell

In order to enhance the university industry interaction the placement cell has been made operational at the Business School. This cell is instrumental in arranging "On The Job Training" and final placement for the students.

SHIMLA MANAGEMENT ASSOCIATION

The Business School is the pioneering spirit behind the Shimla Chapter of All India Management Association.

Shimla Management Association, a group of alumni, functions within the Business School to ensure intense interaction with the Industry. The association looks after the functions of, consultancy and liaison with old students as well as industrial world. The students of the Business School may become the members of the association.

The University-Industry interaction has been intensified and the Business School plans to work in close contact with H.P. Chapter of PHD CCI through the Shimla Management Association.

COURSES OFFERED

HPUBS runs MBA and Ph.D. programmes. It has a strong doctoral programme boasting of about 260 Ph.D. and 300 M.Phil. scholars over the years. Candidates who qualify UGC-JRF may get registered directly for Ph.D. programme in Management studies and simply NET qualified candidates have to qualify the entrance test conducted by the University on its level (subject to availability of seats) if otherwise eligible.

MINIMUM ELIGIBILITY FOR ADMISSION

Minimum eligibility for the course is any first bachelor degree of a university, established by law in India, at least with 50% marks (with 45% marks in the case of Scheduled Caste/Scheduled Tribe candidates). The candidates who are appearing for their final examination of Bachelor Degree examination in March/April, 2022 shall be allowed to appear in HP University Management Aptitude Test (HPU-MAT), but the final selection is subject to their satisfying the eligibility condition.

AGE LIMIT

Except for Non-subsidized, serving or retired defence personnel, the maximum age limit is 26 years for boys and 28 years for girls (29 years in case of SC/ST candidates both for boys and girls) as on 1st of July of the year concerned.

Provided that the Vice-Chancellor shall have the power to permit age relaxation for reason to be recorded in writing up to a maximum of six months. Provided further that age

bar shall not apply in case of Non-subsidized students, defence personnel, State/ Government of India nominees.

HPU MANAGEMENT APTITUDE TEST (HPU-MAT)

The admission to MBA programme is based on the merit which comprises of Application Rating, Management Aptitude Test, Group Discussion and Personal Interview. HPU-MAT will be of objective type consisting of Multiple Choice Questions (MCQ). Candidates for Non-subsidized seats have to compete among themselves, so is the case with the candidates in subsidized seats. Separate merit list will be prepared for subsidized category and non subsidized category. The weightage assigned in compiling the merit is as follows: -

- 1 Application Rating [10 % of the percentage of marks obtained in each of the following examinations i.e. matriculation, 10+2 and graduation.] - 30 Marks
- 2 Management Aptitude Test

- | | |
|----------------------|------------|
| (HPU-MAT) | - 50 Marks |
| 3 Group Discussion | - 10 Marks |
| 4 Personal Interview | - 10 Marks |

(i) EXAMINATION CENTRES

The HPU-MAT will be conducted at Shimla, Solan, Dharamshala, Hamirpur, Mandi, Una, Palampur and Chandigarh. The Business School reserves the right to change the date/centre of entrance examination.

NOTE: - The centre will be created depending on availability of adequate number of applicants.

(ii) COMPOSITION OF TEST

The HPU-MAT will be comprised of four sections:

- A) English Comprehension & Language,
- B) Numerical Ability & Data Interpretation,
- C) General Intelligence & Critical Reasoning,
- D) General Knowledge & Business Awareness.

Each section will have about fifty (50) questions. The performance in HPU-MAT is the basis for screening the candidates for group discussion and personal interview.

THE NUMBER OF SEATS:

There are total 120 seats in MBA programme out of which 60 seats are under subsidized category and 60 seats are under Non -subsidized category.

RESERVATION IN SUBSIDIZED CATEGORY SEATS

Admission to MBA programme except for seats reserved for Non-subsidized candidates shall be subject to the following conditions:

- A. 15% and 7½ % seats shall be reserved for SC and ST candidates respectively, having domicile of Himachal Pradesh – irrespective of the Institutions from where they have passed their qualifying examination.
- B. The remaining 77 ½ % seats shall be filled up as under: -
- i) 25% of the seats for admission shall be open for all candidates-irrespective of the Institution from where they have passed their qualifying- examination.
- ii) 75% of the seats shall be filled out of the candidates, who have passed their qualifying examination from the

HP University or HP Krishi Vishwavidyalaya Palampur or Dr. Y S Parmar University of Horticulture and Forestry, HP Technical University and Central University of Himachal Pradesh or the candidates who are Himachal domicile irrespective of passing qualifying examination from any other University established by Law in India which is equivalent to the qualifying examination of H.P. University, subject to the following reservations:

- (a) 5% of the seats shall be reserved for outstanding sportsmen/ women.
- (b) 5% of the seats shall be reserved for outstanding cultural activists.
- (c) 5% of the seats shall be reserved for persons with disabilities
- C. Provided further that six seats (supernumerary) shall be reserved for Economically Weaker Sections (EWS) having domicile of H.P.
- D. Provided further that one seat (Supernumerary) shall be reserved for the serving/ retired defence service personnel, if they fulfil the minimum eligibility conditions prescribed for admission.
- E. Provided further that Two seat (Supernumerary) shall be reserved for

the Single Girl Child of Himachali domicile. Applicant under this category must attach a certificate from the Executive Magistrate.

- F. Provided further that two seats (Supernumerary) shall be reserved for the J&K Domicile, Kashmiri Pandit/ Kashmiri Hindu families (Non-migrants) living in Kashmir valley.

The roster of admission, showing reservations of various categories shall be used as per H.P. University rules.

Breakup of Subsidized seats as per roster for Academic Session (2022-2023)

Sr.	Category	
01	Open to All	12
02	Internal General	28
03	SC	09
04	ST	05
05	Physical Challenged	02
07	Cultural Activist	02
08	Sports Person	02

Supernumerary Seats		
Defence Personnel		01
Single Girl Child		02
J&K Domicile, Kashmiri Pandit/ Kashmiri Hindu families (Non-migrants) living in Kashmir valley.		02
EWS of HP		06

Note:

- Roster for SC/ST started from 61 to 120 on 120 points basis.
- Roster for cultural and Sports started from 32 to 65 on 120 points basis.
- Roster for Physically Challenged starts from 32 to 65 on 120 point basis.

Fee Structure

FEE FOR SUBSIDIZED SEATS (as per university rule):

Approximately **Rs. 10,100 /-** Per Annum (subject to change from time to time as per university Norms)

COMPUTER FEE

Computer fee will be charged by the office of the Business School, Rs. 1500/- in the first Semester to be paid at the time of admission and Rs. 1500/- at the time of seeking admission (continuation) in third Semester.

NON-SUBSIDIZED SEATS AND FEE

Total number of seats under Non-subsidised shall be 60, which shall be open to candidates of all category. Three supernumerary seats shall be reserved for wards of H. P. University employees under non subsidized category.

Candidates admitted under Non-subsidized category shall be charged a consolidated fee of ` 1,00,000/- (Rupees One Lac. only) per annum and are also required to pay the normal university fee and computer fee as mentioned above. These dues have to be deposited at the time of admission to the First and Third Semesters through online payment mode. This will not cover boarding, lodging, medical, travel and other personal expenses.

No shifting of candidates from non-subsidized category to subsidized category shall be done after the last date for admission is over (in case of candidates who have applied for both the categories).

The University Business School

reserves the right of fixing the number of seats for this category of students, depending upon the availability of facilities in the University Business School.

Resolving a Tie: The following Formulae shall be adopted to resolve a Tie for Admission:

- 1 In case of a tie, the candidate having higher aggregate marks in Bachelor's Degree (excluding weightage given for extra curricular activities) as the case may be, shall be admitted first
2. If the tie is not resolved by the above, the candidate securing higher grade / honours in the subject of study for Master's degree shall be admitted first.
3. Even if the tie is not resolved, the candidate having higher aggregate marks in any two of the following (in which his marks are higher) shall be admitted first: Matric/Hr.Sec.Part-I/Sec.Part-II/Prep/Pre-Med/Pre-Engg/Intermediate/any other equivalent examination.
- 4 Further, if the tie is still not resolved, the candidate younger in age may be admitted first
- 5 Direction of Hon'ble High Court: In case of tie in weightage given for cultural activities, the candidate having higher marks in entrance Test, shall be admitted.

REFUND OF FEES

University will refund the fees as per UGC norms.

In case of a candidate is shifted from Non-subsidized seat to Subsidized seat, then whole amount of Non-Subsidised fee will be refunded subject to the approval of competent authority.

RESIDENTIAL FACILITIES

University hostels accommodate some students on the basis of merit, depending upon the number of vacancies in the hostel. The residential arrangement for the rest is the responsibility of candidates themselves.

CONDUCT AND DISCIPLINE OF STUDENTS:

- (a) Ragging is strictly banned in HP University. There shall be no ragging in and outside the teaching departments of the University, College or Institutions affiliated to or maintained by the University or the hostels and also on roads/ approaches leading to such Institutions/Hostels.
- (b) Ragging means and includes any type of physical or mental torture, done by any individual or group either by words or by conduct, which gives an apprehension in the mind of a person

that he cannot pursue his studies free from any mental disturbance/ torture created thereby

- c.) Ragging is banned in the Institution and any student indulging in ragging is likely to be punished appropriately. Punishment includes imprisonment, fine or both expulsion from the Institution, suspension from the Institution or classes for a limited period or fine with a public apology. The punishment may also take shape of (i) withholding scholarship (ii) debarring from representation in events (iii) withholding of results (iv) suspension or expulsion from hostel or mess.

(NOTE: Notwithstanding anything contained in this Handbook of Information, the students will have to abide by provisions of the HPU Act, Statutes, Ordinances, Rules & Regulations as may be framed and amended from time to time.)

Foreign Students Admission Process

Foreign Students

Total number of Seats: 10 (Supernumerary)

Guidelines

1. The foreign students are admitted in various courses sponsored by the Indian Council for Cultural Relations under special scholarship scheme to foreign students.
2. The foreign students are also admitted directly.
3. The eligibility for admissions of foreign students is to be decided by the departmental council of the concerned department. The age limit for the admissions of the foreign students shall be as per the decision of the University from time to time, presently the age limit has been relaxed for the foreign students.
4. The entrance test has been exempted for the foreign students for admission, however they have to appear before the Department Council for counseling.
5. The foreign students have to submit their joining report in the office of the Director International Students Welfare through the Chairperson of the concerned department which will be forwarded to the ICCR and thereafter the scholar will be granted scholarship and maintenance allowance.
6. The foreign students have to submit their Visa and Passport in the office of the Director International Students Welfare

for police verification within 14 days of the arrival of the scholar in the University.

Admission Procedure

Every year foreign students are admitted to various programmes of study under the following categories.

Self Financing Scheme

1. Through Counseling held in concerned department.
2. All foreign students present in India will be required to appear before the Department Council for counseling subject to their fulfilling minimum eligibility requirement as prescribed for Indian Students subject of equivalence of their qualification and production of student visa and passport. Application forms together with prospectus can be obtained from the office of the Dean of Studies or the concerned department or online from the University website www.hpuniv.nic.in

Under the Cultural Exchange Fellowship Programme of Govt. of India.

The students seeking admission under the Cultural Exchange Fellowship Programme of Government of India are required to approach the Indian Council for Cultural Relations, New Delhi or the Regional office of ICCR situated at Chandigarh. The ICCR will sponsor the applicants and after wards the Council will be intimated about the confirmation of

the admission of the foreign students.

Selection

In event of their selection, candidates will be informed about their selection and their admission will be subject to the following conditions.

Equivalence of their qualifications as prescribed by the University for various programmes of study. Production of Student-Visa/passport in accordance with the revised visa policy of Government of India as also a xerox copy of their passport together with the original documents for verification.

CERTIFICATES AND DOCUMENTS REQUIRED TO BE SUBMITTED BY CANDIDATES ALONGWITH APPLICATION FORM FOR ADMISSION TO VARIOUS PROGRAMMES OF STUDY

- (a.) Duly self attested copies of Senior School Certificate/Bachelor's Degree, Master Degree etc.
- (b.) Candidates who have passed the qualifying examination from a foreign University should submit the relevant information/ documents which may justify the equivalence of their qualifications.
- (c.) Mark-sheets/Degrees in a language other than English should be got translated into English language and a copy of the same duly attested be attached.
- (d.) A character Certificate from the Head of the Institution last attended.
- (e.) Details of Bank account.
- (f.) Copy of passport

MBA Programme & Specializations

The MBA programme is spread over four semesters. The curricula of program have been designed with the objective of inculcating technical, human, analytical and conceptual skills among the students. The knowledge of different functional areas of management is further enriched by offering specializations in three fields, namely Finance, Marketing, Human Resource.

For facilitating participative learning, the Business School utilizes a number of techniques including case studies, management games, role plays, group discussions, brain storming, simulations, quizzes, problem solving, etc. Through a spectrum of modern educational gadgets, learning is made a more pleasant and unforgettable experience.

MBA programme offers dual specialization in second year. In addition to various courses, students work on research projects and undergo eight-weeks 'On-the-Job' training. Courses offered during First Year and Second Year of the programme shall be as follows.

FIRST SEMESTER

- 101 Management Process & Organisational Behaviour
- 102 Management Science-I
- 103 Managerial Economics
- 104 Business Environment
- 105 Indian Ethos & Values
- 106 Accounting for Managers

SECOND SEMESTER

- 201 Organizational Effectiveness, Change and Organizational Development
- 202 Management Science – II
- 203 Human Resource Management
- 204 Financial Management
- 205 Marketing Management
- 206 Operations Management
- 207 Research Methodology
- 208 Viva-voce

THIRD SEMESTER

- 301 Strategic Analysis
- 302 Management Information System
- 303 On-the-Job Training Report
- 304 - 305 Specialization – I (Two Courses)
- 306 - 307 Specialization – II (Two Courses)

FOURTH SEMESTER

- 401 Strategic Management
- 402 -403 Specialization – I (Two Courses)
- 404 - 405 Specialization – II (Two Courses)
- 406 Project Report
- 407 Training Report
- 408 Viva – Voce

Students have the option of taking Two specializations out of three specialization areas given below. Under each specialization they will have to study two papers in third semester and two papers in fourth semester.

FINANCE :

- FM-01. Indian Financial System
- FM-02. Security Analysis and Investment Management
- FM-07. Advanced Financial Management
- FM-10. Project, Planning, Analysis and Management

MARKETING :

- MM-01. Marketing Research
- MM-02. Advertising Management
- MM-03. Strategic Marketing
- MM-04. Rural Marketing

HUMAN RESOURCE MANAGEMENT:

- HRM-01. Industrial Relations
- HRM-02. Advanced Industrial Psychology
- HRM-05. Strategic Human Resource Development
- HRM-06. Labour Legislations

CORE FACULTY OF THE HP UNIVERSITY BUSINESS SCHOOL

Name	Designation	Specialization
Dr. Jai Singh Parmar parmarjaisingh@gmail.com	Professor & Director	Strategic Management
Dr. Yashwant Gupta gupta_yashwant1@rediffmail.com	Professor	Finance
Dr. Shyam Lal Kaushal kaushal.shyam@gmail.com	Professor	Human Resource Management
Dr. Pawan Garga pkgarga@yahoo.co.in	Professor	Marketing
Dr. Dinesh Kumar dinesh.hpubs@gmail.com	Professor	Finance
Dr. Parmod Sharma pramodhimachal@gmail.com	Professor	Marketing
Dr. Surya Rashmi Rawat rawatsuryarashmi@gmail.com	Associate Professor	Marketing
Dr. Rajesh Kumar rajesh.hpubs@gmail.com	Associate Professor	Marketing
Dr. Vinod Negi vinod.sml@gmail.com	Associate Professor	Marketing
Dr. Puneet Bhushan pbsud.sml@gmail.com	Assistant Professor	Finance
Dr. Narender Chauhan chauhannarenders@gmail.com	Assistant Professor	Strategic Management
Dr. Santosh Kumari santoshverma933@gmail.com	Assistant Professor	Human Resource Management

Faculty Profile

Faculty Profile

VISITING FACULTY (INDUSTRY AND OTHER INSTITUTIONS)

Prof. M. K. Mahajan	Former Professor, HPU Business School, HP University, Shimla
Prof. Depak Sood	Former Professor, HPU Business School, HP University, Shimla
Prof. A.K. Vashisht	University Business School, Chandigarh
Prof. Daleep Singh	Business School of Management, MDU Rohtak
Prof. M.S. Turan	Departemnt of Business Management GJU, Hissar
Prof. A.S. Chawla	University School of Management, Punjabi University, Patiala
Porf. Gurcharan Singh	University School of Management, Punjabi University, Patiala
Prof. Balwinder Singh	Head, Department of Business Management, GNDU Amritsar
Prof. Manjeet Singh	School of Applied Management, Punjabi University, Patiala
Prof. D.P.S. Verma	Delhi Business School of Economics
Mr. S.K. Sharma	CEO, Global Agri Systems India Ltd., New Delhi
Prof. B.S. Dogra	Dean Management, Rayat Bahra University, Mohali
Mr. Vikram Kumar	Vice President (HR) Reliance Communication
Mr. Sachit Jain	Executive Director, Vardhman Group & Industries
Prof. P.P. Arya	Professor, UBS, Punjab University, Chandigarh
Prof. Satish Kapoor	Professor, UBS, Punjab University, Chandigarh
Prof. S.C. Vaidya	Professor, UBS, Punjab University, Chandigarh
Sh. S.S. Sodhi	Professor, GM (HR), Gujrat Ambuja.
Prof. Ran Singh	Professor, Punjabi University, Patiala
Mr Rajinder Guleria	Ex-Chairman CII H.P. State Council.
Prof. Suresh Kumar	Former Professor, HPUBS, H P University, Shimla
Prof. Sadhana Mahajan	Former Professor, HPUBS, H P University, Shimla5
Prof. C. L. Chandan	Vice-Chancellor, Cluster University, Mandi
Prof. Shashi Verma	Former Professor, HPUBS, H P University, Shimla

Himachal Pradesh University
Country Code : 0+91, City Code : 0177 Tele : 2830938, 2831653
Fax No. : 0177-2830938
E-mail : vc_hpu@hotmail.com

**Officers
of the
University**

Sr. No.	Name of the Officer	Designation	Tel. Numbers
1.	Prof. S. P. Bansal	Vice-Chancellor	2831363
2.	Prof. Arvind Kalia	Dean of Studies	2830922
3.	Prof. Nain Singh	Dean Student's Welfare	2830926
4.	Sh. Suneel Sharma	Registrar	2830912
5.	Dr. J. S. Negi	Controller of Examination	2831911
6.	Prof. Ajay Attri	Chief Warden	2831917
7.	Sh. Ashok Chauhan	Finance Officer	2830913
8.	Prof. Jai Singh Parmar	Director(HPUBS)	2830938 2831653
9.	Sh. G. D. Sharma	Security Officer	2831270

Prof. Jai Singh Parmar
Director
Himachal Pradesh University Business School
Ph 91-0177-2830938(O)
E-mail: hpubsdirector@gmail.com

Board of Control of HPUBS

1.	Prof. Sat parkash Bansal (Vice-Chancellor)	Chairman
2.	Prof. Jai Singh Parmar (Director HPUBS)	Vice-Chairman
3.	Prof. Yashwant Gupta	Member
4.	Prof. S. L. Kaushal	Member
5.	Prof. Pawan Garga	Member
6.	Prof. Dinesh Kumar Sharma	Member
7.	Prof. Pramod Sharma	Member
8.	Registrar	Member
9.	Finance Officer	Member

Secretarial Staff

1.	Sh. Satish K Sharma	Section Officer
2.	Sh. Bhagwan Dass	Jr. Scale Stenographer
2.	Sh. Manoj Kumar	Sr. Assistant
3.	Ms. Charu Sharma	JOA (IT)
4.	Sh. Avinash Bhardwaj	Laboratory Technician (Computer)
5.	Sh. Pankaj Chauhan	Library Incharge
6.	Sh. Rajeev	Peon
7.	Sh. Sunil Kumar	Driver

Some of the Organizations where our students have been placed

ACC Ltd.	IBM
Air India	ICICI Prudential
Airtel Bharti	ICICI Bank
APEDA	IDBI
Asian Paints	ITC
Bank of America	JK Synthetics
Centurian Bank of Punjab	L & T Ltd
BHEL	Mahindra & Mahindra Ltd.
Brooke Bond Ltd.	Markfed
Cadbury India Ltd.	Max India Ltd.
CIPLA Ltd.	Microsoft
Citi Bank	Modi Xerox
Coca Cola	Morepen Ltd.
Colgate Palmolive Ltd.	Nestle India Ltd.
Crompton Greaves Ltd.	NFL
Dabur India Ltd.	Oil India Limited
DCM Ltd.	ONGC
Dr. Reddy's Lab	Pfizer Ltd.
Eicher Goodearth	Parle Soft Drinks
Escorts Ltd.	Reliance Communication
Feeders Lloyd Ltd.	SAIL
Graver & Weil (India) Ltd.	Spice Telecom
Gabriel India Ltd.	SRF Ltd.
Garware Paints	SJVN Ltd.
General Insurance	Standard Chartered Bank
HCL	Tata International
HDFC life	TCS
HDFC Bank	
Hero Honda Ltd.	Vardhman Group of Industries
HIMFED	Voltas Ltd.
Hindustan Lever Ltd.	Vygon India Ltd
HMT Ltd.	Wimco Ltd.
HPMC	Wipro India Ltd.

Placements

Himachal Pradesh University Regional Center Dharamshala (H.P.)

The year 1992 was a landmark in the history of Higher Education in Himachal Pradesh just as was 1970, the year Himachal Pradesh University was established at Shimla. The state made spectacular progress in expansion of education and pursued the path of excellence is a matter of pride. In order that students from remote and far flung areas may also benefit, Regional Centre of Himachal Pradesh University was started at Dharamshala in July 1992. Presently more than 11 post graduate courses are being offered by this Centre in the various disciplines.

At present, the Centre is also conducting M.Phil programme in selected subjects, whereas allotment of students for Ph.D programme is done by the concerned department of HPU Shimla. The Meritorious Post-graduate students from the districts of Kangra, Hamirpur, Mandi, Una, Chamba, Lahaul Spiti etc. and from neighbouring states of Punjab and J & K reap benefit of higher education at this centre.

MBA Self Financing

- HP University, Regional Centre Dharamshala MBA programme is a Self-Financing course since July 2015 ·
- The Programme provides Dual specializations where students have the choice to pursue studies in the areas of their interest which empowers them for seeking suitable jobs in the everchanging world of business.
- Number of Seats in the course are 30.
- Fee for the course is Rs. 60,000/- Per Year for the Two-year programme plus university fees as charged by university from time to time.

ACADEMIC PERFORMANCE:

- The department has well qualified faculties having experience in academic and corporate sector.
- In order to enhance the university industry interaction the placement cell has been operational at the campus. This cell is instrumental in arranging “On The Job Training” and final placement for the students.
- The first two batches of MBA passed with distinction, bagging the HPU **Gold Medal** for University Topper.
- The students have been placed in different companies by campus placement.

MANAGEMENT ACTIVITIES:

- The students is taken to Industrial trip in companies like Vardhmaan, TVS Ltd., Sara Textiles and Dainik Jagran etc.
- For Personality development of the students, department utilizes a number of techniques including like Presentations, Group Discussion, Role Plays, Mock interviews Guest Lectures, Management Games brain storming, simulations, quizzes, problem solving, etc.

PLACEMENTS:

Detail of some Organizations where our students have been placed and HPU Regional centre is in contact with many companies for the placements of MBA students. Kotak Mahindra Bank Ltd Pinkerton Security Pvt Ltd, ICICI Prulife Ltd, TravelRoots.com, Reliance Jio Ltd, Sanatan Group, Eureka Forbes Ltd, Times of India, Parle Foods Ltd, Development Logistics Ltd

ADMISSION CRITERIA

A candidate has to appear in HPU-MAT for admission to MBA program. The admission shall be on the basis of marks scored in the Written Test, Group Discussion and Personal Interview by a board including an expert from H P University. Any graduate with minimum of 50% marks in aggregate in bachelor's degree from UGC recognized university (45% marks in case of SC/ST) are eligible to seek admission to MBA course. The merit list will have weightage for score in 10th, 10+2, graduation; HPU-MAT, Group discussion & Personal interview (as per details given on page No. 7) as applicable in H P U Business School.

ADMISSION PROCEDURE

1. Candidates seeking admission at HPU Regional Centre Dharamshala MBA (Self-Financing) Programme are required to appear in the HPU-MAT conducted by H PUBS, Summerhill Shimla-171005
2. Students interested for admission in the MBA programme at Regional Centre, Dharamshala should also apply **separately** on the application form available at Regional Centre, Dharamshala.

Important functionaries

1. Prof. D.P. Verma, Director
2. Dr. Manoj Sharma, Coordinator

Admission Helpline

(O): 01892-246111

Email: hpurcd@gmail.com

Address: Mohli, P.O. Khaniyara, Tehsil Dharamshala, Distt. Kangra (H.P.) – 176218

Himachal Pradesh University KULGEET

पवित्रित वेदमंत्रो से मनोरम देवभूमि—निलय
विराजे नवल नालन्दा उन्हीं की छाँव में मधुमय
हिमाचल विश्वविद्यालय
विविध विद्यावलय, जय जय !!

धरा जो शक्तिपीठों की, धरा शत कोटि तीर्थों की
धरा जो शैलसंस्कृति की, धरा जो नृत्य—गीतों की
जहाँ रावी—विपाशा चन्द्रभागा पुण्य सलिलायें
कुसुम गलहार बनती है शतद्रू संग, सरितायें

धरा माण्ड्य ऋषि की परम पावन, ज्ञानमय—चिन्मय
हिमाचल विश्वविद्यालय
विविधविद्यालय, जय जय !!

जहाँ तक रम्य धौलाधर पर्वत—श्रृंखला दिखतीं
वहाँ तक ज्ञान मधु रश्मियाँ नितफैलती रहतीं
थिरकते पाँव नाटी पर, लरजते गीत चम्बा के
स्वयं श्री शारदा साकार हो उठतीं उन्हें गाके

लिए 'शास्त्रे च शस्त्रे कौशलम्' का मंत्र जो निर्भय
हिमाचल विश्वविद्यालय
विविधविद्यालय, जय जय !!

तपोरत देवदारु खड़े तथागत—सदृश हैं लगते
सुभग सन्देश मैत्री का निरन्तर बाँटते रहते
हिमाचल का परम गौरव, सदन विद्या—कलाओं का
सदन विज्ञान का, तकनीकियों का, योग्यताओं का

निरन्तर बढ़ रहा आगे उदित रवि सा, सतत समुदय
हिमाचल विश्वविद्यालय
विविधविद्यालय, जय जय !!

