

MASTER OF BUSINESS ADMINISTRATION (MBA)

Semester I

Course No.	Title of the Course
101.	Management Process & Organizational Behaviour
102.	Management Science
103.	Managerial Economics
104.	Business Environment
105.	Indian Ethos & Values
106.	Accounting for Managers
107.	Computer Applications in Management

Semester II

Course No.	Title of the Course
201.	Organizational Effectiveness Change and Organizational Development
202.	Management Science-II
203.	Human Resources Management
204.	Financial Management
205.	Marketing Management
206.	Operations Management
207.	Research Methodology
208.	Viva-Voce based on 1st and 2nd Semesters

Semester III

Course No.	Title of the Course
301	Strategic Analysis
302	Management Information System (MIS)
303	On-the-job-Training Report
304	Specialization-I Marketing Management (Three Courses)
306	1. Marketing Research 2. Advertising Management 3. Rural Marketing
307	Specialization-II Human Resource Development (Three Courses)
309	1. Industrial Relations 2. Advanced Industrial Psychology 3. Human Resource Development

Semester IV

Course No.	Title of the Course
401	Strategic Management
402	Specialization - I Sales and Distribution Management
403	Specialization - II Labour Legislations
404	Project Study
405	Viva-Voce

Importance Note :-

1. There will be no internal assessment for ICDEOL students.
2. Course No. 303 (on the job training) will be the responsibility of the candidate taking admission to M.B.A. to undergo the training at his/her own level and submit the report to ICDEOL.

